

The Vietnam International Communications Summit & Expo 2007 (Vietnam Comm 07)

Press Release

Vietnam Will See The Future

SK Telecom to participate in Vietnam Comm 2007

SK Telecom to showcase its high-tech wireless services

SK Telecom (CEO Kim Shin Bae, <http://www.sktelecom.com>), the Korea's largest and best CDMA mobile telecommunication operator, announced that it will participate in Vietnam Comm 2007 in Hanoi from 19th to 22nd of September.

SK Telecom is the foreign investor of S-Fone CDMA mobile telecommunication in Vietnam with over 2 million subscribers by April 2007.

Besides S-Fone Project, SK Telecom has invested in 'SK IT Center' for training IT experts in Ho Chi Minh City and also eyeing other IT related business in Vietnam.

SK Telecom said it will bring to the event its latest services which are successfully commercialized in Korea.

Therefore SK Telecom will show its HSDPA(High Speed Downlink Packet Access) services, Satellite DMB(Digital Multimedia Broadcasting) and other mobile internet services.

About SK Telecom :

SK Telecom is Korea's leading mobile communications company with more than 20 million subscribers. SK Telecom successfully commercialized the world's first CDMA cellular phone service and launched the world's first IMT-2000 third generation service. The company is listed on the Korean Stock Exchange, the New York Stock Exchange and the London Stock Exchange. For more information about SK Telecom, please visit www.sktelecom.com or email at press@sktelecom.com



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