

Virtual Exhibition - A Year-Round Online Promotion Channel

Non-stop Exhibition for 365 Days

Fully backed by 2456.com, it is the First Vertical Hypermedia portal in the Greater China region with a convergence of **PHYSICAL** and **VIRTUAL EXHIBITIONS**. All Exhibitors will be entitled to a One-Year FREE Virtual Exhibition Booth at www.2456.com, the window for you to reach out to potential buyers round the clock! A channel to maximize your exposure through both Online and Offline Media!

『虚拟展览』全天候的网上宣传

365天不间断展览服务

配合雅式网络(2456.com)的强大网上媒体作后盾，我们确保展商享获365天不间断宣传效益。所有参展商将免费享用为期一年的虚拟展台，结合「现场展览」及「网上展览」的宣传效果，随时随地带来无限商机。



Exhibit Preview - A Powerful Pre-show Promotion Tool

Exhibit preview is a core part of our visitor promotion campaign. The preview contains basic information of the exhibition, exhibitors' information, i.e. booth no., product description, product photos, etc. It will be sent together with the admission tickets by direct mailing and reach the selected visitors about one month before the exhibition.

『展品预览』开展前的最佳宣传工具

「展品预览」包含了展览会的基本资料、展商资料如展台号码、展品介绍及图片等，将连同参观券于开展前约一个月直接邮寄到对口观众手上。



Please return to 请交回:

ADSALE 雅式



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DALANG

Organizing Committee of The 6th China (Dalang)

International Woolen Knitwear Fair

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