

Diversified Promotion Channels Draw in High Quality Visitors

全面深入的观众组织活动招揽更多中、外专业观众前来参观



Advertisements, Supplements, Show Previews and Reviews in our supporting printed media and other cooperative media, enable you to enjoy comprehensive exposure in both China and overseas

在支持媒体及其它相关刊物进行全面深入的报道，形式包括展前预览、广告、寄赠门票、展览回顾等，其丰富的读者群将大大加强展会的宣传力量及层面

Special Invitation for Overseas Trade Delegations / Buyers Through Joint Campaigns with Overseas Business Chambers, Embassies and Trade Associations

通过与海外商会组织及使馆商务署的联合推广，大会将特别邀请海外买家莅临展会，使展会能真正成为一个国际专业的汽车零部件展

Wide Media Coverage in well-known Trade Magazines, Newspapers and Related Web-sites
广泛媒体宣传 - 通过专业杂志、报刊、互联网发布展会最新资料及展品内容

Buyer Delegations - from nearby auto parts manufacturing cities via cooperation with the related associations and "auto mart"

组织买家参观团 - 透过与上海周边的汽配行业协会及汽配城合作，组织买家团参加展会采购

Exhibits Preview by Direct Mailing - a Free and Effective way to make your exhibits known prior to the show. With photos and descriptions of the exhibits, the Exhibits Preview and the invitation tickets will be sent to about 30,000 targeted companies through our database, compiled from past visitors, on-going visitor enquiries, directories of related businesses and members of Adsale's 2456.com

发放展品预览特刊 - 包括展品简介和图片的展会预览特刊将会在展会前一个月，连同参观券一起寄送至超过30,000家目标客户，包括以往汽车相关展会的观众、预先登记参观的公司及雅式2456.com虚拟展览网站的会员，以便专业观众能在展会前掌握更多资料，前来参观展会。

Virtual Exhibition - all Exhibitors will be entitled to a One-Year FREE Virtual Exhibition Booth at www.2456.com, the window for you to reach potential buyers round the clock!

网上展示 - 我们将在支持网站www.2456.com上，免费为参展商展示其展品一年，为世界各地业内人士提供更多的方便，即使未能亲身莅临参观的人士，亦可透过互联网参与展会

Virtual Exhibition - A Year-Round Online Promotion Channel

虚拟展览 全天候的网上宣传

Non-stop Exhibition for 365 Days 365天不间断展览服务

Fully backed by 2456.com, which is the First Vertical Hypermedia portal in the Greater China region with a convergence of PHYSICAL and VIRTUAL EXHIBITIONS! All Exhibitors will be entitled to a One-Year FREE Virtual Exhibition Booth at www.2456.com, the window for you to reach potential buyers round the clock! A channel to maximize your exposure through both Online and Offline Media!

网上展示 - 我们将在大会信息网www.2456.com上对参展公司的产品进行免费展示。配合雅式网络(2456.com)的强大网上媒体作后盾，我们确保展商享获365天24小时不间断宣传效益。

