



Nov 12-14, 2008 ❖ China International Exhibition Centre  
(CIEC, Hall 2-6) ❖ Beijing, PR China

### Additional Promotion Opportunities for Exhibitors

Maximizing the effectiveness of your participation in EP China 2008 / Electrical China 2008, a series of sponsorship packages and online advertising services are available for your consideration. Please refer to the Appendix for details.

**The sponsorship/service/advertising items will be valid based on availability.  
First-come-first-served.**

To: Adsale Exhibition Services Ltd.  
6/F, 321 Java Road, North Point, Hong Kong  
Tel: (852) 2516 3346 Fax: (852) 2516 5024 E-mail: power@adsale.com.hk

From: Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

#### 1. Sponsorship for Pre-show Promotion Items

Promotion Item	Price	Quantity
a. Invitation Ticket - Logo Sponsorship	US\$ 2,000 / logo / 10,000 pcs	
b. Exhibit Preview Cover- Logo Sponsorship (Max. for 3 sponsors)	US\$ 3,000 for exclusive sponsor	about 40,000 pcs
c. Exhibit Preview – Advertising	US\$ 2,700 / full page insertion	about 40,000 pcs
	US\$ 1,500 / half page insertion	about 40,000 pcs
	US\$ 1,000 / quarter page insertion	about 40,000 pcs

#### 2. Sponsorship for Onsite Promotion Items

Promotion Item	Price	Quantity
a. Bookmark in Catalogue	US\$ 3,500	About 5,000
b. Catalogue Cover – Logo Sponsorship (Max. for 3 sponsors)	US\$ 3,000	About 5,000
c. Catalogue ad (Back Cover)	US\$ 3,725	About 5,000
d. Catalogue ad (Inside Back Cover)	US\$ 3,260	About 5,000
e. Catalogue ad (full page, 4C,ROP)	US\$ 2,840	About 5,000
f. Visitor Guide Cover – Logo Sponsorship (Max. for 3 sponsors)	US\$ 2,500	About 25,000
g. Visitor Guide Floorplan Booth Indicator (Max. 3 indicators for each hall)	US\$ 500	About 25,000

#### Onsite Signage Sponsorship

(Limited number offered based on availability. First-come-first-served.)

Items	Price	Quantity
a. Advertising Panel	US\$ 500 / panel	
b. Press Room Sponsorship	US\$ 1,500	Exclusive
c. Email Center Sponsorship	US\$ 2,000	Exclusive
d. Visitor Registration Office Sponsorship	US\$ 1,500	Exclusive
e. Entrance Arch Logo Sponsorship (Max. 4 sponsors for each Arch)	US\$ 2,000	

#### 3. Non-woven Bag

Items	Price	Quantity
a. Advertising Panel	US\$ 1,500 / **1,000 pcs	

(\*\* of which 500 pcs will be offered to sponsoring co.)

Size of Bag: 30cm (H)x 38cm (W)

Available advertising space (25cm x 38cm)

Color: 4C

Distribution: For Selected Buyers, Symposium & Seminar Audience, Exhibitors' Kit, Press Kit, VIP kit, Catalogue Distribution

#### 4. Outdoor Advertising (CIEC)

Items	Price / Show Period	Quantity
a. Hanging Flag outside Hall 2-5 (10 flags/ row)	US\$1,500	
Hanging Flag outside Hall 2-5 (20 flags/ row)	US\$3,000	
b. Balloon Banner (diameter 3m, banner 15m x 1.4m)	US\$2,000	

#### 5. Online Advertising Service at www.2456.com

(www.2456.com – Content Portal of Adsale Exhibition Services Ltd)

Items	Price	Quantity
<b>Monthly Newsletter</b>		
a. Hyperlinked Button Ad	US\$350 / issue	
b. Banner Ad	US\$400 / issue	
c. E-mail blast	US\$ 0.3 / e-mail	
<b>Show Official Website</b>		
d. Hyperlink Button Ad	US\$ 200 / month	
e. Banner Ad	US\$ 800 / month	