

**CONCURRENT SYMPOSIA**

同期举行之专题研讨会

● **《Symposium on Labeling and Packaging Technology for Food Products》**

- Organizers:** Adsale Exhibition Services Ltd , China Foreign Trade Centre (Group)
- Co-Organizers :** Label Printing Sub-Council, China Trade Association for Anti-Counterfeiting, 《Labels and Labeling》
- Supporter :** The Standardization Association of Guangdong Province
- Date:** 5 March 2008
- Venue:** **Bai Yun Conference Room**, China Import & Export Fair Pazhou Complex

Time	Topic	Speaker
9:30 – 9:50	Registration	
9:50 – 10:20	Introduction of Standards for Labeling and Packaging of Food Products in Europe and America	Ms. Jean Wang, Chief Editor 《Labels and Labeling》
10:20 – 10:50	Opportunity and Challenge ——100%automatic inspection technology	Mr. Arter Bai, Senior Sales Supervisor Brotech Printing Equipment Co., Ltd.
10:50 – 11:20	The Application of Total Coding Technology in Food Labeling & Packaging	Mr. Zhang Wei, Application Manager Domino Coding Limited
11:20 – 11:50	Labeling Technology Enters the Era of Diversification	Mr. Chen Nan, Marketing Manager, Greater China Markem-Imaje
<b>11:50 – 13:00</b>	<b>Lunch Break</b>	
13:00 – 13:30	Development Trends of Global Labeling Market, and Opportunities & Challenges in China Market	Mr. Tan Junqiao, Advisor Printing Technology Association of China
13:30 – 14:00	The Safety of Food Labels Calls for Flexo Printing	Ms. Cynthia Yang, Marketing Manager United Printing Equipment & Material Corp
14:00 – 14:30	The Present and Development Trends of In-Mold Labeling Technology for Food Containers	Mr. Jack Huang, General manager Supreme Technic Package Co.,Ltd
14:30 – 15:00	Question and Answer	
15:00	End of Symposium. Show visit of Sino-Label 08 and Sino-Pack 08.	