

## Concurrent Summit

### Summit Topics:

Sep 20

"Business Opportunities in Vietnam Mobile & Wireless Industry in Integration Era"

Sep 21 Morning session

"Global Enterprise Experience Sharing in Vietnam" on ICT Development - Convergence

Sep 21 Afternoon session

"Vietnam-China-Hong Kong SAR Experience Sharing" on ICT Development - Convergence

### Co-organizers:

- Vietnam Posts & Telecommunications Group (VNPT)
- China National Postal & Telecommunications Appliances Corp. (PTAC)
- Hong Kong Wireless Development Centre (HKWDC)
- Adsale Exhibition Services Ltd.

### Presented by:

- Ministry of Export Development of Sri Lanka
- Ministry of Posts and Telecommunications of Cambodia
- Ministry of Communication, Transport, Posts and Construction of Lao
- Ministry of Information and Communications (MIC)
- National Institute of Posts & Telematics Strategy, MIC
- Vietnam Posts & Telecommunications Group (VNPT)
- Vietnam Data Communications Company (VDC), VNPT
- Vietnam Telecom International (VTI), VNPT
- Alcatel-Lucent
- Invest Hong Kong
- PCCW Global
- Blue Coat
- Motorola
- Qualcomm
- Cisco
- Nokia Siemens Networks
- UStarcom
- Comtech EF Data
- NTT DoCoMo
- VASC
- Datang
- OFTA, Hong Kong SAR
- ZTE Corporation
- Huawei
- Orange from
- iBasis
- France Telecom

Total Number of Audiences: 360

### Mission Group organized by

Hong Kong Wireless Development Center: 21

Signing Memorandum of Understanding between Hong Kong Wireless Development Center and Radio-Electronics Association of Vietnam

## Concurrent China Enterprises Introductory Conference

### Organizers:

- Vietnam Posts & Telecommunications Group (VNPT)
- China National Postal & Telecommunications Appliances Corp. (PTAC)
- Adsale Exhibition Services Ltd.

### Presented by:

- Ministry of Information and Communications (MIC)
- Vietnam Posts & Telecommunications Group (VNPT)
- China National Postal & Telecommunications Appliances Corp. (PTAC)
- JOYIT Signaling Products & Solutions
- Fulong Group
- Hengtong Group Co. Ltd.

Total Number of Audiences: 71



## Publicity Coverage

### Official Publications:

- Telecom & IT
- Telecom Asia
- Wireless Asia

### Overseas Media / Publications (Partial List):

- Asian Products.com
- Busy Trade.com
- C114.Net
- Connect World
- DPT 郵電設計技術
- Electronics Technology
- IP Modern Electronic Technology
- Korea IT Times
- Pacific Telecommunications Council
- SDA Asia
- Satellite Evolution Asia
- Telecom Worldwide
- Telecom 通訊專刊
- Telecoms Korea
- ZDNet Asia

### Local Media / Publications (Partial List):

- Consuming Electronics
- Dan Tri
- Digital Power Journals
- eChip Magazine
- Hanoi local channel
- HanoiMai News Daily
- HanoiMai Online
- Information Society Magazine
- Lao Dong News Daily
- PC World Magazine
- NguoiLaoDang News
- Saigon Computer Times
- Sai Gon Economic Times
- Sai Gon Giai Phong News
- Sai Gon Tiep Thi News
- Sai Gon Times Daily
- Thanh Nien News Daily
- Tin hoc va doi song News
- Tuoi Tre News Daily
- Vietnamnet
- Vietnam Economic Times (VET)
- Vietnam Investment Review (VIR)
- Vietnam News Agency
- Vietnam News Daily
- Vnexpress.net
- Vietnam Post
- VNPT-Information Center for P&T
- VTC (Digital Broadcast of VTC1 & VTC5)
- VTV1 (VTV1 Daily News & Digital Life Program)

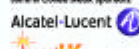
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### Banquet Sponsors:



### Sponsor Coffee Break Sponsors:



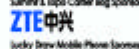
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### Computer Sponsors:



### Adsale Exhibition Services Ltd

Tel: +852 2811 8897 Fax: +852 2516 5024 Email: telecom@adsale.com.hk

I would like

- to exhibit in the 12th International Exhibition in Vietnam on Telecommunications & Information Technology ("Vietnam Telecomp 2008") (26-29 November 2008, HoChiMinh City)
- to get more information of Vietnam Telecomp 2008

Company:

Main Business: Country:

Contact Person: Title:

Tel: Fax:

Email: Website:

Address:

Reply Coupon

# SHOW REPORT

## VietnamComm07

Vietnam International Communications Summit & Expo 2007

19-22 September 2007

Vietnam Exhibition & Fair Centre, Hanoi, SR Vietnam

### Main Sponsor:

Ministry of Information and Communications (MIC)

### Organizers:

Vietnam Posts and Telecommunications Group (VNPT)  
Adsale Exhibition Services Ltd.

### Co-organizers:

Vietnam Advertisement & Fair Exhibition JSC (VIETFAIR)  
Vietnam Exhibition & Fair Center (VEFAC)

### Supporters:

Ministry of Trade  
Ministry of Science & Technology  
Ministry of Planning & Investment  
Hanoi People's Committee  
Vietnam Radio & Electronics Association  
Vietnam Association for Information Processing  
Vietnam Electronics Industries Association  
China National Postal and Telecommunications Appliances Corp.

### Adsale Exhibition Services Ltd

6th Floor, 321 Java Road, North Point, Hong Kong  
Tel: (852) 2811 8897 Fax: (852) 2516 5024 Email: telecom@adsale.com.hk  
Adsale Group: <http://www.adsale.com.hk>  
Adsale Industry Portal: <http://www.2456.com>



### Opening Ceremony VIP List (Partial):

- H.E. Mr. Trương Vĩnh Trọng  
- Politburo member - Deputy Prime Minister, Vietnam
- H.E. Mr. Lê Doan Hốp  
- Member of the Party Central Committee  
- Minister of Information and Communications, Vietnam
- H.E. Mr. Lê Nam Thăng  
- Vice Minister of Information and Communication, Vietnam
- H.E. Mr. Nguyễn Thanh Biên  
- Vice Minister of Trade and Industry, Vietnam
- H.E. Mr. Trần Chiến Thắng  
- Vice Minister of Culture, Sports and Tourism, Vietnam
- H.E. Mr. U Aung Mint  
- Vice Minister of Communications, Posts and Telegraph, Myanmar
- Mr. U Tha Oa  
- Director General  
- Myanmar Posts and Telecommunications
- H.E. Mr. Sithong Thongkeo  
- Vice Minister of Posts and Telecommunication, Laos
- H.E. Mr. Khay Khun Heng  
- Secretary of State  
- The Ministry of Posts and Telecommunications, Cambodia
- Mr. Phạm Long Trần  
- Chairman of the Board of Management of The Vietnam Posts and Telecommunications Group
- Mr. Vũ Tuấn Hùng  
- President and CEO of The Vietnam Posts and Telecommunications Group

### Facts of the Exhibition

**Number of Exhibitors:** 178  
**No of Trade Visitors:** 18,335  
**Gross Exhibition Area:** 6,000 sq.m.

### Group Pavilions:

- Cable and Optical Fiber Pavilion**  
Led by China Association of Communication Enterprises (Cable and Optical Fiber Companies)
- China Pavilion**  
Led by China Council for the Promotion of International Trade (CCPIT) Electronics & Information Industry Sub-Council
- Korea Pavilion**  
Led by Korea IT Business Women's Association (KIBWA)
- Malaysia Pavilion**  
Led by Software Consortium of Penang (SCoPe)
- Singapore Pavilion**  
Led by Singapore Industrial Automation Association (SIAA)

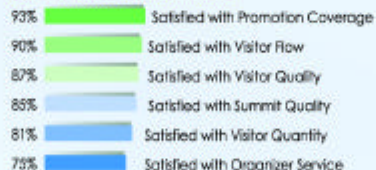
### Countries / Regions:

- Australia
- France
- Hong Kong SAR
- India
- Indonesia
- Italy
- Japan
- Korea
- Malaysia
- Philippines
- PR China
- Russia
- Singapore
- Taiwan
- Thailand
- USA
- Vietnam

### Findings on Exhibitor Survey

- 74% of the exhibitors are satisfied with participation in Vietnam Comm 2007.
- 86% of the exhibitors indicated will participate or consider participation in Vietnam Telecomp 2008.

#### General Assessment on Exhibition



#### Assessment on Benefits Generated from the Participation



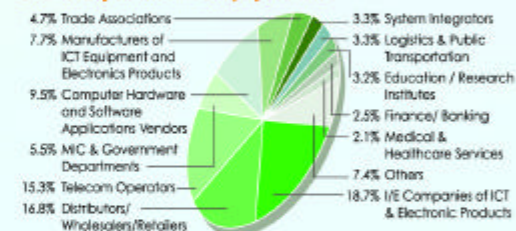
### Findings on Visitor Survey

- Over 80% of the visitors achieved the objectives of visiting Vietnam Comm 2007
- Over 80% of the visitors indicated they will visit Vietnam Telecomp/ Electronics 2008 again

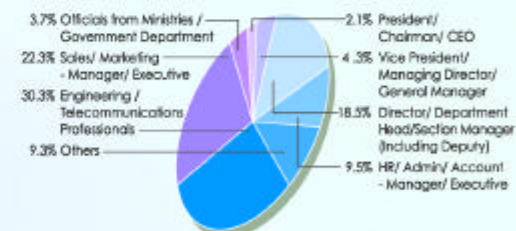
#### Top 10 Interested Products (Multiple choices allowed)



#### Breakdown by Visitors' Main Company Activities



#### Job Profile of Visitors



#### Breakdown by Region

