

**CONCURRENT SYMPOSIA**

同期举行之专题研讨会

**《Symposium on Labeling and Packaging Technology for Daily Chemical Products》**

**Organizers:** Adsale Exhibition Services Ltd , China Foreign Trade Centre (Group)

**Co-Organizers :** Label Printing Sub-Council, China Trade Association for Anti-Counterfeiting, 《Labels and Labeling》

**Supporter :** The Standardization Association of Guangdong Province

**Date:** 5 March 2008

**Venue:** **Hua Cheng Conference Room**, China Import & Export Fair Pazhou Complex

| Time                 | Topic   | Speaker  |
|----------------------|---|--|
| 9:30 – 9:50          | Registration  |  |
| 9:50 – 10:20         | Development Trends of Global Labeling Market, and Opportunities & Challenges in China Market          | Mr. Tan Junqiao, Advisor<br>Printing Technology Association of China           |
| 10:20 – 10:50        | The Application of Inkjet Digital Printing in Packaging   | Mr. Peter Addington, Project Manager<br>Xaar                                   |
| 10:50 – 11:20        | The Application of Smart Label in the Packaging of Daily Chemical Products                            | Mr. Xiaoming Yang, General Manager<br>Beijing BASCH Co., Ltd                   |
| 11:20 – 11:50        | The Best Solution for Labels of Daily Chemical Products -- Flexo Printing                             | Mr. Liu Bo, Sales Manager<br>United Printing Equipment & Materials Corp        |
| <b>11:50 – 13:00</b> | <b>Lunch Break</b>  |  |
| 13:00 – 13:30        | Introduction of Standards for Labeling and Packaging of Daily Chemical Products in Europe and America | Ms. Jean Wang, Chief Editor<br>《Labels and Labeling》                           |
| 13:30 – 14:00        | Discovery<br>Label trends and 100% automatic inspection technology                                    | Mr. Arter Bai, Senior Sales Supervisor<br>Brotech Printing Equipment Co., Ltd. |
| 14:00 – 14:30        | Label Materials Application in Home & Personal Care Products  | Mr. Ted Qian, Marketing Manager<br>UPM Raflatac, China                         |
| 14:30 – 15:00        | Question & Answer   |  |
| 15:00                | End of Symposium. Show visit of Sino-Label 08 and Sino-Pack 08.                                       |  |